

# rDESK® WEB SITE

Impress clients with a professionally designed, highly configurable, feature-rich Web site that allows you to custom tailor the content for your specific marketing plan.

rDesk® Web site empowers real estate professionals to create their own customized marketing Web sites with the features and information most requested by customers. Features include flexible designs that can be changed at any time, auto responders, request forms and member registration. Agents can easily add helpful online content including detailed school and neighborhood information, daily real estate news updates, real estate advice, a glossary of real estate terms, featured listings and mortgage calculators to drive more traffic to your branded site.

An industry-leading application, rDesk® is easy to use and includes a Web site designer tool with a multitude of design templates. Users can further customize their sites with rDesk®'s freestyle page editor and use the application's scheduler to time automatic theme changes to match the changing seasons and holidays.

## Features and Benefits

rDesk® offers all the features and benefits you and your customers are looking for:

- Customize property searches from your home page – the #1 reason consumers visit a real estate Web site
- Graphical representation of neighborhood statistics and school rankings – the #2 reason consumers visit a real estate Web site
- Observe the activity of your new and existing customers as they register for information
- Stay informed with instant alerts and daily reports
- Load leads into rDesk® Contact Manager, where you can generate follow-up campaigns and action plans
- Keep visitors coming back with personalized features for your Web site
- Engage your visitors with current mortgage rates, a mortgage calculator, school and neighborhood reports, up-to-the-minute local news, real estate video news and additional content

Make every marketing dollar count with cutting-edge solutions from rDesk®. Contact us today at 800.336.1027 ext. 1 or [lpsregsales@lpsvcs.com](mailto:lpsregsales@lpsvcs.com)



Choose from a wide selection of upscale Web site designs, featuring cutting-edge technologies like widgets and statistics at-a-glance, as well as a variety of attractive color schemes and layouts to complement your brand.



[lpsregsales@lpsvcs.com](mailto:lpsregsales@lpsvcs.com)  
800.336.1027 ext. 1  
[www.LPSREG.com](http://www.LPSREG.com)